

# Program Advertisements

## NY's Capital Region Vegetarian Expo

Send ad submissions to: [support@nyvegetarianexpo.org](mailto:support@nyvegetarianexpo.org) by/before August 30, 2011.

**Submissions received after August 30, 2011 will not be accepted.**

**Program Ad Terms:** When submitting an ad as one of your sponsorship benefits, you agree to these terms:

1. Artwork for the ad must be submitted to Albany Vegetarian Network Inc. (AVN) in an acceptable format and size before submission deadline of August 30, 2011.
2. Acceptable electronic formats, which may be submitted on a ISO9660-formatted CD as a MIME-encoded email attachment (if not too large) or via file upload (pre-approved by AVN) (in order of preference) are:
  - Encapsulated Postscript (EPS) with Type 1 font files included for all fonts used
  - Portable Document Format (PDF) with all fonts embedded as Type 1 fonts
  - Portable Network Graphic (PNG), or JPEG of high quality (Q>=95). Resolution of raster images must be at least 300 dpi.
  - Camera-ready artwork mailed to AVN is also acceptable.

**\*In no event will the AVN be liable for more than the lesser of the amount paid or \$100.00.\***

3. If any submission does not meet the above detailed specifications, the AVN, at its sole discretion, may use best effort/s to include your advertisement in the Expo program, however such best effort ad may incur transformations. You agree the AVN will not be held liable for such transformations.