



Registration Application
(Exhibitors/ Sponsors)

NY's Capital Region Vegetarian Expo---Saturday, October 1, 2011
Empire State Plaza Convention Center, Albany NY

Participant Information: Please **print clearly** the organization name **exactly** as you want it to appear in the EXPO literature.

Company/Organization Name: _____

Contact Person: _____ Title: _____

Address: _____ City/State/Zip _____

Phone: _____ Alternate Phone: _____ Fax: _____

E-mail: _____ Website: _____

Product/Services Description: Please list **all** food for selling/sampling, green materials, animal rescue, sanctuaries, etc. and all items to be displayed, promoted and sold. Attach separate sheet if necessary.

•Check if applicable: additional 6ft table \$8 electricity \$50 *food permit \$30 animal(s)
(Not skirted) *See instructions for food permit

• Rescue groups may bring animals if approved. Contact 518.686.7486 for additional information.

Booth Fees

Exhibitor
\$190 _____

- 8'x10' pipe & drape booth, 8ft skirted table
- 2 chairs, ID sign, 2 name tags
- exhibitor listing in program
- listing on Expo website

Exhibitor; not-for-profit
\$115 _____

- 8'x10' pipe & drape booth, 8ft skirted table
- 2 chairs, ID sign, 2 name tags
- exhibitor listing in program
- listing on Expo website

Top Level Sponsor (*check if exhibiting: ___)
\$985 _____

- 8'x20' pipe & drape booth with 2, 8 ft skirted tables*
- double booth space in exclusive 'Sponsor Row'*
- 2 chairs, ID sign, 2 name tags*
- free electrical hookup (requested, check here ___)*
- NYS food permit fee (if applicable ___)*
- 1/2 page black & white ad in Program (4.75" w x 3.7" h)
- logo on Program cover
- logo with link on Expo website
- tax-deductible portion: \$215 (\$430 if late registration)

\$650 _____

Premium Sponsor (*check if exhibiting: ___)

- 8'x10' pipe & drape booth with 8ft skirted table*
- booth space in exclusive 'Sponsor Row'*
- 2 chairs, ID sign, 2 name tags*
- free electrical hookup (requested, check here ___)*
- NYS food permit fee (if applicable ___)*
- 1/4 page black & white ad in Program (2.25" w x 3.75" h)
- sponsor listing in Program
- logo with link on Expo on website
- tax-deductible portion: \$175 (\$325 if late registration)

Sponsor (*check if exhibiting: ___)

\$300 _____

- 8'x10' pipe & drape booth with 8ft skirted table*
 - booth space in exclusive 'Sponsor Row'
- 2 chairs, ID sign, 2 name tags*
- sponsor listing in Program
- business size black & white ad in Program (3.5" w x 2" h)
- logo with link on Expo website

Gift Sponsor

\$100 or more _____

- complete if you would like to be listed in Program

Name/Organization

-all tax-deductible except \$25 if listed in Program-

with the exception of Gift Sponsors, all Sponsors will be announced day of the expo

Sponsors: Send ad submissions to: support@nyvegetarianexpo.org by/before August 22, 2011. **Submissions received after August 22, 2011 will not be accepted.**

Sponsor Program Ad Terms: When submitting an ad as one of your sponsorship benefits, you agree to these terms:

1. Artwork for the ad must be submitted to Albany Vegetarian Network Inc. (AVN) in an acceptable format and size before submission deadline of August 22, 2011.
2. Acceptable electronic formats, which may be submitted on a ISO9660-formatted CD as a MIME-encoded email attachment (if not too large) or via file upload (pre-approved by AVN) (in order of preference) are:
 - Encapsulated Postscript (EPS) with Type 1 font files included for all fonts used
 - Portable Document Format (PDF) with all fonts embedded as Type 1 fonts
 - Portable Network Graphic (PNG), or JPEG of high quality (Q>=95).
Resolution of raster images must be at least 300 dpi.
 - Camera-ready artwork mailed to AVN is also acceptable.

In no event will the AVN be liable for more than the lesser of the amount paid or \$100.00.

3. If any submission does not meet the above detailed specifications, the AVN, at its sole discretion, may use best effort/s to include your advertisement in the Expo program, however such best effort ad may incur transformations. You agree the AVN will not be held liable for such transformations.

Donations: Donations greatly help to offset the costs associated with the Expo, as well as other valuable community events the AVN sponsors or supports. Your tax-deductible donation is greatly appreciated. Please check the box if you have included a donation with your sponsor/exhibitor payment.

Temporary Food Permit Application (please see instructions)

Unpackaged food for selling/sampling requires a temporary food permit. Applications for food permits will not be accepted after August 26, 2011.

TOTAL PAYMENT ENCLOSED: \$ _____

(Do **not** include food permit fee with exhibitor/sponsor payment)

Checks payable to: Albany Vegetarian Network, Inc.

Mail to: Albany Vegetarian Network, Inc.
Post Office Box 1617, Latham, New York 12110

I, Participant, certify I have read, in their entirety, the N.Y. Capital Region Vegetarian Expo Registration Application and the N.Y. Capital Region Vegetarian Expo Information & Regulation documents, and by my execution on both documents certify I understand and agree to all terms on both documents and by my execution on both documents have the intent to enter into a binding contract with the Albany Vegetarian Network, Inc. for the purposes stated in these documents.

X _____
Participant Authorized Representative Title Date

X _____
Albany Vegetarian Network Inc. Authorized Representative Title Date

Confirmation of registration will be confirmed by the AVN to Participant via fax, email or USPS mail.

AVN Use Only:

Amount Rec'd: \$ _____ **Check#** _____ **Cash** _____

Paypal _____ **Confirmation** _____ **Date** _____